## MARKETBEAT

Industrial Q4 2021







\$0.66 Asking Rent. PSF



Overall, Net Asking Rent

### **ECONOMIC INDICATORS** Q4 2021

12-Mo. YoY Chg **Forecast** 383.7K Tucson **Employment** 

4.9% Tucson **Unemployment Rate** 





4.2% U.S. **Unemployment Rate** 



Source: BLS, Moody's Analytics

### **ECONOMY:**

At year end, the Tucson metro area reported employment of 383,700 jobs, a 3.2% increase over the previous year. Household income rose 3.5% from \$51,800 Q4 2020 to \$53,600. Regional unemployment stood at 4.9%, 70 basis points (bps) higher than the national average but improved dramatically over the previous quarter. In good news for the state, Arizona had recovered all jobs lost during the pandemic by November. Housing remained strong with Tucson named a top ten "Hidden Gem" market by the National Association of Realtors and median sales prices up 20.8% over November 2020. Projected interest rate adjustments by the Fed in 2022 to check inflation may temper the frenetic pace of demand.

### **SUPPLY & DEMAND:**

With annual net absorption of 1.4 million square feet (msf), a high not seen since 2006, Tucson's industrial inventory remained extremely limited, giving landlords a captive audience. All sub-markets are hot. The demand for warehouse inventory was still high, with e-commerce and cannabis industries contributing to demand locally and nationally. Properties that remained vacant tended to be burdened by functional obsolescence, further lowering the effective vacancy rate and strengthening new construction opportunities. Several new developers to the market are in various planning stages.

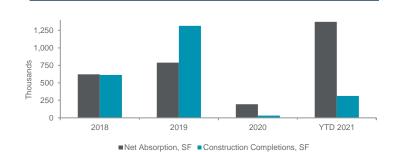
Near-shoring activity in Mexico has increased, as multinational manufacturing companies, currently operating in Asia, seek to get closer to U.S. consumer markets. Bordering Arizona to the south, the state of Sonora, Mexico is well-positioned to capture a share of this activity due to its proximity. As a result, Arizona could benefit from increased demand for warehousing and distribution space along the border to support operations. Automotive and other manufacturing growth in central Arizona will also have a spillover effect regionally.

It was an average year for construction completions with 561,000 square feet (sf) delivered. The largest of these was a 278,670 sf Amazon distribution center, followed by a 240,000 sf speculative metal building in Century Park. In December, Leonardo Electronics US Inc. (LEI) announced plans to build 120,000 sf of additional manufacturing and administrative space to their Oro Valley operations.

### **PRICING:**

Supply constraints drove market-wide asking rents up 19.3% year-over-year in 2021, nearing the 2007 peak. In the driver's seat for pricing, landlords are holding out for three and five-year lease terms. Gone are short-term lease opportunities, unless there is a premium price attached. Sales volume in 2021 was at an all-time high totaling \$234.7M and exceeding 2007's previous high of \$208M, thanks in part to a significant portfolio sale. Quality investment and owner/user buildings that hit the market often receive multiple offers right out of the gate.

### SPACE DEMAND / DELIVERIES



### **OVERALL VACANCY & ASKING RENT**



# MARKETBEAT

Industrial Q4 2021

### CUSHMAN & PICOR

### **MARKET STATISTICS**

SUBMARKET	INVENTORY (SF)	OVERALL VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	CONSTR COMPLETIONS (SF)	OVERALL WEIGHTED AVG NET RENT (MF)	OVERALL WEIGHTED AVG NET RENT (OS)	OVERALL WEIGHTED AVG NET RENT (W/D)
Downtown	4,084,186	43,308	1.1%	20,347	78,406	0	0	N/A	\$1.50	\$0.64
Northeast	2,750,264	121,603	4.4%	58,941	-4,267	0	0	\$1.05	\$0.61	\$0.55
Northwest/Oro Valley	9,684,398	175,779	1.8%	25,062	173,322	0	0	\$0.50	\$0.69	\$0.66
Palo Verde	6,667,103	118,553	1.8%	21,538	179,813	0	0	\$0.70	\$0.62	\$0.21
Park/Ajo	3,923,100	40,099	1.0%	303,939	283,943	0	0	\$0.52	\$0.63	\$0.62
South/Green Valley	188,308	0	0.0%	0	0	0	0	N/A	N/A	N/A
Southeast	7,399,029	708,897	9.6%	34,089	3,047	0	0	\$0.80	\$0.88	\$1.00
Southwest/Airport	9,833,797	575,089	5.8%	21,301	657,203	76,225	270,000	\$0.47	\$0.92	\$0.60
West Outlying	17,615	0	0.0%	0	0	0	0	N/A	N/A	N/A
TUCSON TOTALS	44,547,800	1,783,328	4.0%	485,217	1,371,467	76,225	270,000	\$0.54	\$0.84	\$0.56

<sup>\*</sup>Rental rates reflect weighted net asking \$psf/month

 $\mathsf{MF} = \mathsf{Manufacturing}\ \mathsf{OS} = \mathsf{Office}\ \mathsf{Service/Flex}\ \mathsf{W/D} = \mathsf{Warehouse/Distribution}$ 

SUBTYPE	INVENTORY (SF)	OVERALL VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	UNDER CNSTR (SF)	CONSTR COMPLETIONS (SF)	OVERALL WEIGHTED AVG NET RENT
Warehouse / Distribution	23,387,830	845,937	3.6%	191,523	950,704	76,225	270,000	\$0.56
Manufacturing	11,345,223	75,457	0.7%	298,789	470,655	0	0	\$0.54
Office Service / Flex	9,814,747	861,934	8.8%	(5,095)	(49,892)	0	0	\$0.84

<sup>\*</sup>Does not include renewals

### **KEY LEASE TRANSACTIONS Q4 2021**

PROPERTY	SUBMARKET	TENANT	SF	TYPE
6360 South Tucson Boulevard*	Southwest/Airport	TireHub	28,500	Direct
2125 East Beverly Drive*	Downtown	United Refrigeration	16,520	Direct
3801 North Highway Drive*	Northwest/Oro Valley	Parker and Sons	11,800	Direct

<sup>\*</sup>Cushman & Wakefield | PICOR transaction

### **KEY SALES TRANSACTIONS Q4 2021**

RET GALLO TRANGACTIONO & 7 2021							
PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$PSF			
Equus AZ Industrial Portfolio:	Tucson & Phoenix	Reliance Management /	7,300,000	\$1.15B / \$158			
74 Industrial, Flex Properties*	Tucsoff & Priderlix	Equus Capital Partners, Ltd.	7,300,000	φ1.13D/φ130			
2650 East Elvira Road*	Southwest/Airport	Holualoa Elvira, LLC / Albany Road-East Elvira, LLC	110,026	\$16.2M / \$147			
3535 East Columbia Street*	Palo Verde	Glazer Investments, Inc / Compass RE, LLC	53,751	\$6.5M / \$121			
5575 South Houghton Road*	Southeast	Tucson Houghton, LLC / L&M Family Ventures, LLC	31,042	\$3M / \$98			

<sup>\*</sup>Cushman & Wakefield | PICOR transaction

### **MARY J. UTERMOHLEN**

Marketing Coordinator

+1 520 546 2708 / mary@picor.com

### **BARBI REUTER, RPA**

Chief Executive Officer

+1 520 546 2744 / breuter@picor.com

### A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman & Wakefield is among the largest real estate services firms with approximately 50,000 employees in 400 offices and 60 countries. In 2020, the firm had revenue of \$7.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services. To learn more, visit www.cushmanwakefield.com or follow @CushWake on Twitter.

©2022 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

picor.com | cushmanwakefield.com