

ECONOMIC INDICATORS

(Overall, All Property Classes)

Q1 2024

YoY Chg

Tucson Employment

12-Mo.

Forecast

4.1%Tucson
Unemployment Rate

3.8%
U.S.
Unemployment Rate

Source: BLS

ECONOMY:

As we ended 2024's first quarter (Q1), the U.S. economy signaled continued resilience, with mixed expectations ahead. The narrative was bright for Tucson, where household income rose appreciably by 2.9% over the year, reaching \$68,500, playing a role in propelling consumer spending. Robust real GDP expansion of 3.1% nationally bolstered talk of a soft landing. Inflation, which had been steadily retreating, settled at a CPI increase of 3.0%, a notable deceleration versus the 5.7% posted a year earlier. Tucson's nonfarm employment charted moderate growth, with a 0.7% increase. Meanwhile, Tucson's unemployment rate ticked up negligibly to 4.1%, indicative of a stable labor market. Amid economic optimism and stable employment, Tucson mirrored the broader national trends toward sustained economic growth.

SUPPLY AND DEMAND:

The vacancy rate in Tucson's office market increased to 9.9% for Q1 of 2024, reflecting the gradual return of larger blocks of space to the market post pandemic as leases rolled over. Of note, medical office space remained in high demand and represented a significant portion of Tucson's office market activity.

Med-spa facilities gained traction, with physicians and paraprofessionals seeking sites away from traditional medical centers. Landlords were strategizing ways to market large spaces, contemplating dividing properties into smaller units, or exploring alternative uses depending on zoning regulations. The Northwest and Foothills submarkets remained the most sought-after locations.

Significant leasing activity for the quarter included Broadpath Inc. leasing 21,881 square feet (sf) in Central Tucson, the American Red Cross leasing 12,312 sf in Central Tucson, a homecare provider securing a 10,927 sf space in Downtown Tucson, and Fiji Water Company leasing 10,644 sf in central Tucson.

Building sales remained surprisingly robust, especially for properties under 3,000 sf, unaffected by higher interest rates. Key sales in Q1 include Vertical Ventures purchasing a 141,501 sf building in Southwest Tucson for \$24.5 million, Bourn Companies acquiring a 125,000 sf property in Central Tucson for \$5 million, and Virtus Real Estate Capital purchasing a 60,160 sf office facility in Oro Valley for \$12.7 million.

Construction costs remained high, compounded by delays in obtaining permits and lingering supply chain issues. However, notable projects like The University of Arizona's new Arizona Public Media building broke ground with a 61,500 sf building located at the Tech Park at the Bridges. Additionally, a new 55,000 sf JTED building, housing medical training programs in partnership with the University of Arizona and Banner Health, is also set to be completed in Q2.

PRICING:

Asking lease rates remained stable, ticking up slightly from the previous quarter, with an average rate of \$23.54 per square feet (psf). Notably, higher rates were quoted in the Foothills submarket at \$28.36 psf. Conversely, more affordable rates prevail in the East and West submarkets, averaging around \$17.00 to \$19.00 psf, full service. Investment sales continued to thrive in Oro Valley and Central Tucson, with the average sale price consistent with the previous quarter at \$148 psf.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



CUSHMA

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION	YTD OVERALL ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)	UNDER CNSTR (SF)**	OVERALL AVG ASKING RENT (ALL CLASSES)*	OVERALL AVG ASKING RENT (CLASS A)*
Central	10,629,675	36,202	1,338,657	11.1%	-184,425	-184,425	61,705	0	\$25.40	\$25.42
Downtown	6,380,101	24,260	158,422	2.9%	-15,326	-15,326	21,884	0	\$23.69	\$28.20
East	1,312,031	4,922	232,445	16.5%	-27,505	-27,505	7,259	0	\$17.02	\$18.17
Foothills	1,435,506	7,622	117,723	6.5%	6,694	6,694	0	0	\$28.36	0
Green Valley/South	381,510	0	27,844	5.1%	-4,328	-4,328	1,625	0	\$23.95	0
North/Oro Valley	3,964,312	7,497	338,065	7.5%	-59,623	-59,623	39,996	0	\$27.40	\$26.06
Northwest	536,778	0	5,695	1.1%	5,815	5,815	1,042	4,000	\$21.70	0
Southeast	720,360	15,833	210,145	27.1%	-66,816	-66,816	0	0	\$19.18	0
Southwest	2,414,114	0	63,235	2.6%	-1,855	-1,855	0	65,000	\$30.93	\$29.42
West	1,510,846	134,556	175,266	18.6%	-17,252	-17,252	2,302	0	\$17.80	0
TUCSON TOTALS	29,285,233	230,892	2,667,497	9.9%	-364,621	-364,621	135,813	69,000	\$23.54	\$25.45

^{*}Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	TENANT	RSF	ТҮРЕ
6400 East Grant Road**	Central	Broadpath Inc.	21, 881	Renewal
2916 East Broadway Boulevard	Central	American Red Cross	12,312	New Lease
440 North Bonita Avenue**	Downtown	ITC Personal In-Home Care LLC	10,927	New Lease
5210 – 5285 East Williams Circle**	Central	Fiji Water Company, LLC	10,644	New Lease
3295 West Ina Road**	Northwest	Pathways of Arizona, LLC	10,201	Renewal

^{**}At least one party represented by Cushman & Wakefield | PICOR

KEY SALES TRANSACTIONS Q1 2024

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE/\$ PSF
3360 East Hemisphere Loop	Southwest	Net Lease Office Properties / Vertical Ventures	141,501	\$24.5M / \$173.67
5411 East Williams Boulevard**	Central	Orion Office REIT Inc. / Bourn Companies	125,000	\$5M / \$40.00
6320 North La Cholla Boulevard	North/Oro Valley	Healthcare Trust of America, Inc. / Virtus Real Estate Capital	60,160	\$12.7M / \$211.30
6261 North La Cholla Boulevard	North/Oro Valley	Healthcare Trust of America Inc. / Virtus Real Estate Capital	55,372	\$11.2M / \$203.05
1161-1181 North El Dorado Plaza**	Central	Catarina of Tucson / El Dorado Partnership	33,536	\$5.6M / \$203.05

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**UC was revised after U.S. Tables were released

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